



## **XII International Forum of Technological Development «TECHNOPROM-2025»**

**«Science, Personnel, Industry:  
Key Components of Technological Leadership»**

AUGUST 27-30, 2025 | NOVOSIBIRSK CITY



# TECHNOPROM-2024: FORUM RESULTS



**28 683**

IN PERSON:  
ONLINE:

**89**

IN PERSON:  
ONLINE:

**40**

**121**

PARTICIPANTS

**16 062**

**12 621**

FEDERAL SUBJECTS OF RUSSIA

**70**

**88**

COUNTRIES

PARTICIPANTS IN  
PERSON

**202**

**1388**

IN PERSON:  
ONLINE:

**14**

**79**

**84 589 916**

EVENTS

SPEAKERS

**1 256**

**132**

BOILING POINTS

broadcast of 50 events

AGREEMENTS SIGNED

MEDIA COVERAGE

Active regions:



Moscow  
**1162**



Saint-Petersburg  
**258**



Kemerovo  
Oblast  
**234**



Tomsk Oblast  
**222**



Moscow Oblast  
**187**



Republic of  
Tatarstan  
**172**

Active countries:



Republic of  
Belarus



Republic of  
Uzbekistan



Kingdom of Saudi  
Arabia



Republic of  
Kazakhstan



United Arab Emirates



People's Republic  
of China



Republic of the  
Philippines



Republic of  
Cameroon



Burkina Faso



Republic  
of Chad



Federal Republic  
of Nigeria



Republic of  
the Niger



Republic of  
Equatorial Guinea



Republic of  
Senegal



Republic  
of Guinea

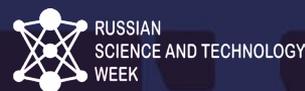


Republic  
of Mali



Islamic  
Republic of  
Mauritania

# FORUM CONGRESS PROGRAM 2024



## 7 MAIN TRACKS:

- ✧ UNMANNED AERIAL VEHICLES
- ✧ ARTIFICIAL INTELLIGENCE
- ✧ MODERN HEALTH SAVING TECHNOLOGIES
- ✧ MEANS OF PRODUCTION AND AUTOMATION
- ✧ NEW MATERIALS AND CHEMICAL INDUSTRY
- ✧ ECOLOGY AND CLIMATE
- ✧ NEW ENERGY TECHNOLOGIES  
(INCLUDING NUCLEAR TECHNOLOGIES)

## 6 THEMATIC TRACKS:

- ✧ SCIENCE, TECHNOLOGY AND INDUSTRY COOPERATION
- ✧ DEVELOPMENT OF TALENTS IN THE FIELD OF SCIENCE AND TECHNOLOGY, SCIENTIFIC AND TECHNOLOGICAL SUPPORT AND STAFFING FOR NEW NATIONAL PROJECTS
- ✧ MANAGEMENT SYSTEM IN THE FIELD OF SCIENCE AND TECHNOLOGY, LEADING SCIENTIFIC ORGANIZATIONS AND SCIENTIFIC AND TECHNOLOGICAL EXPERTISE
- ✧ INTELLECTUAL PROPERTY
- ✧ INTERNATIONAL SCIENTIFIC AND TECHNOLOGICAL COOPERATION
- ✧ DECADE OF SCIENCE AND TECHNOLOGY



# MAIN FORUM EVENTS 2024



## Plenary session

### *"Key aspects of technological leadership: science, personnel, regions"*

#### Moderator:

*Dmitry Chernyshenko* – Deputy Prime Minister of Russia

#### Speakers:

- *Stepan Kalmykov* – Vice President of the Russian Academy of Sciences
- *Igor Kobzev* – Governor of Irkutsk Oblast
- *Vasily Osmakov* – First Deputy Minister of Industry and Trade of the Russian Federation
- *Denis Sekirinsky* – Deputy Minister of Science and Higher Education of the Russian Federation
- *Tatyana Semenova* – Deputy Minister of Health of the Russian Federation
- *Andrey Travnikov* – Governor of Novosibirsk Region

- Meeting "Results of the development of comprehensive state programs for scientific and technological management of "pilot" subjects of the Russian Federation"
- Meeting of the Interdepartmental Working Group on Technological Development under the Government Commission for Economic Modernization and Innovative Development of Russia on the issue of "The role of innovative development programs for companies with state participation for regional scientific and technological development"
- Meeting of the Council of Chief Designers of the Machine Tool Industry
- Extended meeting of the Personnel Committee of the Association of Innovative Regions of Russia



# 11 SATELLITE EVENTS 2024



**IV National Forum on  
Technology Transfer**

**3753**



**International Forum of Russia-Africa  
Cooperation "Education. Business.  
Culture - 2024"**

**XVIII Siberian Venture Fair**

**2462**

**III Festival of Scientific and  
Industrial Cinema of Siberia  
"Silicon"**

**52000**

**Forum "Urban Technologies"**

**3050**



**Forum "Improving Labor  
Productivity"**

**2960**

**IV Large Mathematical Workshop**

**1653**

**School of Young Scientists  
"My Intellectual Property"**

**2699**

**Meeting of advanced engineering  
schools**

**2386**

**Siberian Forum of HR Strategies**

**3482**

**II All-Russian Scientific and  
Technological Dictation**

**2923**



# TECHNOPROM-2024: EXHIBITION RESULTS



**190** EXHIBITORS

**50** STANDS

**14 000** m<sup>2</sup>

more than **20 000** visitors



## INDUSTRY CLUSTERS:

- ✎ Aerospace technologies, instrument engineering, machine tool engineering and microelectronics
- ✎ Digital technologies, artificial intelligence
- ✎ Petrochemicals, energy and nuclear innovative technologies
- ✎ High-tech healthcare, agrobiotechnology, ecology and climate

## CLUSTER PARTNERS:

- ✎ Rostelecom
- ✎ Rosatom
- ✎ IT holding "T1"

20 "pilot" regions presented scientific and technological programs with the support of AIRR

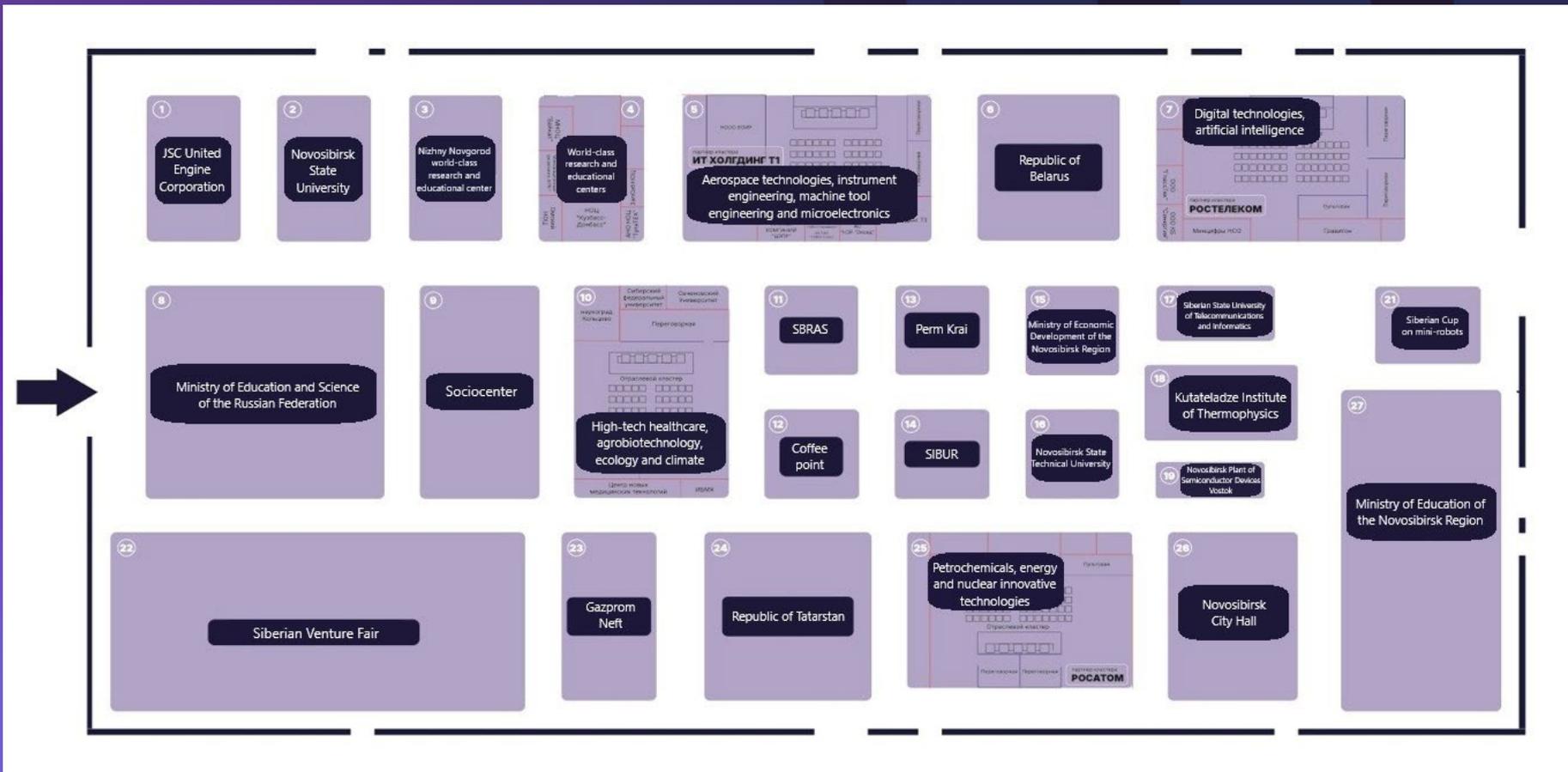


## REGION-PARTNER



Republic of Bashkortostan

# SCHEME FOR THE EXHIBITION 2024



# TECHNOPROM-2025:

## "Science, Personnel, Industry: Key Components of Technological Leadership"

### Plenary session

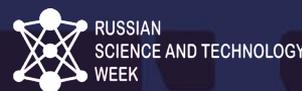
## "Training personnel to ensure technological leadership"

### FORUM GOAL

Organize a broad discussion of a set of measures to ensure a technological breakthrough: accelerated implementation of scientific research results in the economy, staffing of priority industries, increased investment in science by the state and business, and the involvement of talented young people in scientific, scientific-technological and innovative activities.

### FORUM MISSION

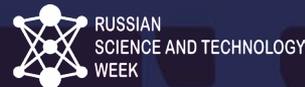
Creation of a platform where representatives of regions, enterprises, scientific and educational organizations, development institutes, federal executive authorities with the participation of colleagues from partner countries will be able to discuss issues of scientific and technological development of the country, build interregional and international cooperation chains to achieve technological leadership using specific projects, cases, and technological developments as examples.



## FORUM OBJECTIVES

-  Organize a presentation and discussion of national projects of technological leadership with the involvement of the main participants-implementers of national projects and interested regions.
-  Consider possible forms of integration of research and development and production and technological activities proposed by regions, state corporations, scientific organizations, universities and other entities in order to determine the most promising ones.
-  Consider possible forms (models, plans...) of training personnel for the implementation of national projects of technological leadership proposed by regions, state corporations, scientific and educational organizations and other entities. (Discussion of the issue - how regions are included in the implementation of the activities of the "Strategy for the Development of the Education System in the Russian Federation for the Period up to 2036 with a Prospect up to 2040"). Present models of organizing scientific and technological education for children and youth.
-  Consider the possibilities of regions' participation in the implementation of the activities of the Unified Plan for Achieving the National Goal "Technological Leadership".
-  Continue the exchange of experience in organizing the management of scientific and technological development of regions, organize an extended meeting of the interdepartmental working group on the implementation and development of the institute of managers responsible for the scientific and technological revolution of regions (under the leadership of L.S. Gumerova) (discussion of the issue "Comprehensive state programs for scientific and technological development of regions - synchronization of indicators of programs and national projects to achieve technological sovereignty").
-  Ensure the involvement of partners from friendly countries in cooperation in the scientific, educational and scientific and technological spheres, facilitate the conclusion of agreements, as well as the development of international trade and economic relations.

# FORUM CONGRESS PROGRAM 2025



## 12 MAIN TRACKS:

-  ARTIFICIAL INTELLIGENCE
-  NEW MATERIALS AND CHEMICAL INDUSTRY
-  NUCLEAR AND ENERGY TECHNOLOGIES
-  MODERN HEALTH SAVING TECHNOLOGIES
-  UNMANNED AERIAL VEHICLES
-  DEVELOPMENT OF A MULTI-SATELLITE ORBITAL GROUP
-  MEANS OF PRODUCTION AND AUTOMATION
-  ROBOTICS
-  INSTRUMENT ENGINEERING
-  TECHNOLOGICAL SUPPORT FOR FOOD SECURITY
-  NEW TRANSPORT SYSTEMS
-  ECOLOGY AND CLIMATE

## 5 THEMATIC TRACKS:

-  INTELLECTUAL PROPERTY
-  MANAGEMENT SYSTEM IN THE FIELD OF SCIENCE AND TECHNOLOGY
-  DECADE OF SCIENCE AND TECHNOLOGY
-  SCIENTIFIC AND INDUSTRIAL TOURISM
-  INVESTMENTS IN SCIENCE

# FORUM CONGRESS PROGRAM 2025

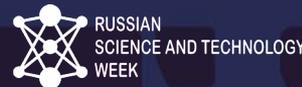


## 12 SATELLITE EVENTS :

-  V National Forum on Technology Transfer
-  II Siberian Forum of HR Strategies
-  XIX Siberian Venture Fair
-  Forum "Improving Labor Productivity"
-  School of young scientists "My intellectual property"
-  V Big Mathematical Workshop
-  III All-Russian Scientific and Technological Dictation

-  Forum "Urban Technologies"
-  Meeting of leading engineering schools
-  Conference and exhibition exposition "Domestic software: the path to technological leadership"
-  II International Forum of Russia-Africa Cooperation "Education. Business. Culture – 2025"
-  I Eurasian Export Forum: New Partnership Strategies

# SPONSORSHIP OPPORTUNITIES



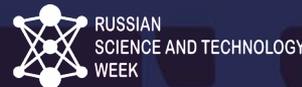
## General partner 20 000 000 RUB

- ✎ space for a stand up to 200 m<sup>2</sup>
- ✎ integration of the brand into the design of the Forum
- ✎ broadcast of the partner's advertising video in the lobby of the 1st floor of the Novosibirsk Expocentre International Exhibition Complex
- ✎ participation in high-profile events for up to 5 people
- ✎ customization of the Forum program taking into account the interests of the partner
- ✎ VIP participant badges for up to 5 people
- ✎ meals for the delegation up to 5 people
- ✎ parking spaces for up to 2 cars
- ✎ priority registration

## Financial partner 15 000 000 RUB

- ✎ space for a stand up to 130 m<sup>2</sup>
- ✎ integration of the brand into the design of the Forum
- ✎ broadcast of the partner's advertising video in the lobby of the 1st floor of the Novosibirsk Expocentre International Exhibition Complex
- ✎ participation in high-profile events for up to 4 people
- ✎ VIP participant badges for up to 4 people
- ✎ meals for the delegation up to 4 people
- ✎ parking spaces for up to 2 cars
- ✎ priority registration

# SPONSORSHIP OPPORTUNITIES



**Title partner**  
**13 000 000 RUB**

- ✎ integration of the brand into the design of 1 cluster at the exhibition
- ✎ integration of the brand into the design of 1 conference hall
- ✎ integration of the brand into the digital design of the Forum (website, mobile application, interactive screensavers on the screens of the Novosibirsk Expocentre International Exhibition Complex)
- ✎ broadcast of the partner's advertising video in the lobby of the 1st floor of the Novosibirsk Expocentre International Exhibition Complex
- ✎ participation in high-profile events for up to 3 people
- ✎ VIP participant badges for up to 3 people
- ✎ meals for the delegation up to 3 people
- ✎ priority registration

**Official partner**  
**10 000 000 RUB**

- ✎ space for a stand up to 100 m<sup>2</sup>
- ✎ integration of the brand into the digital design of the Forum (website, mobile application, interactive screensavers on the screens of the Novosibirsk Expocentre International Exhibition Complex)
- ✎ participation in high-profile events for up to 3 people
- ✎ VIP participant badges for up to 3 people
- ✎ meals for the delegation up to 3 people
- ✎ priority registration

# SPONSORSHIP OPPORTUNITIES



## Congress program partner

**5 000 000 RUB**

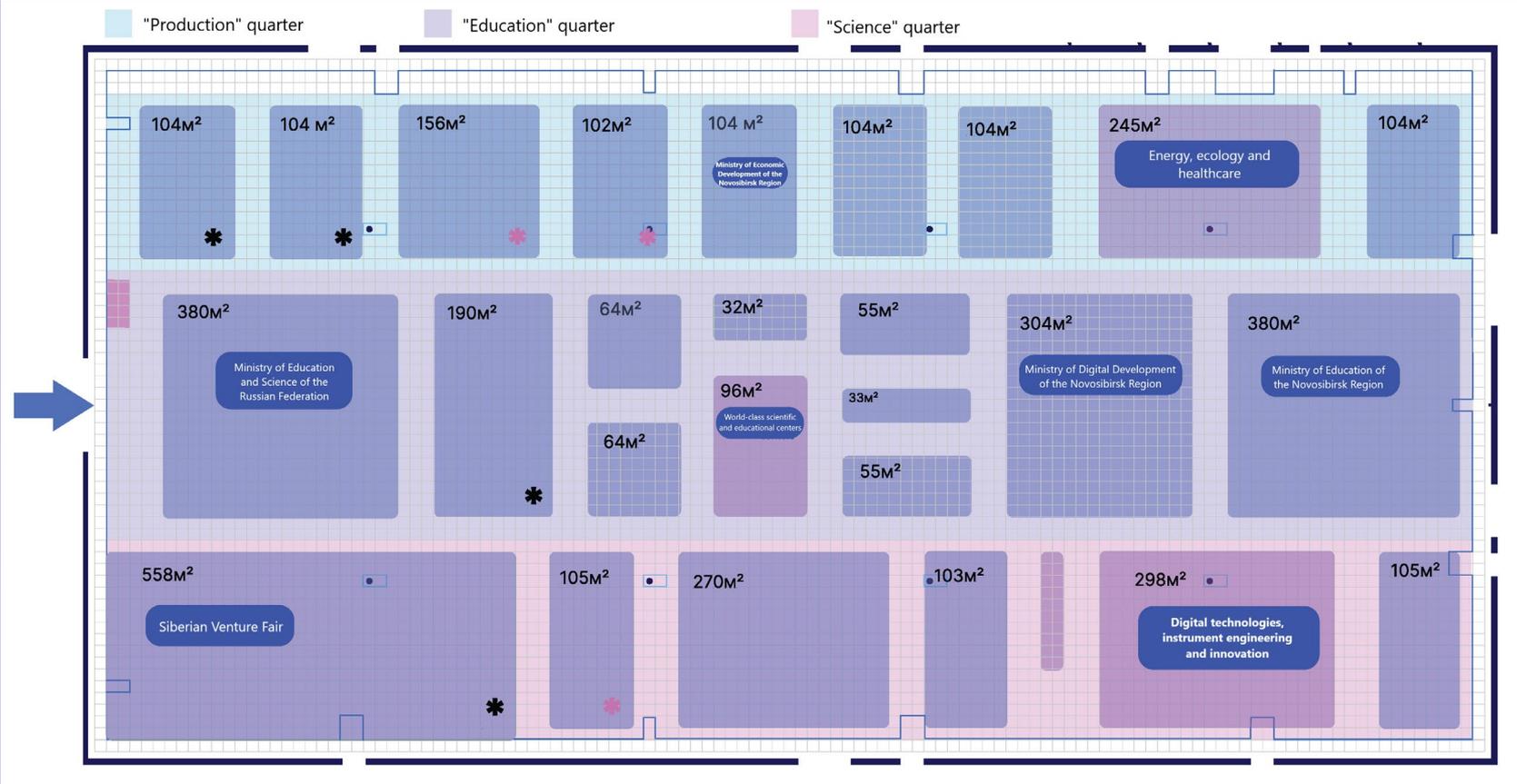
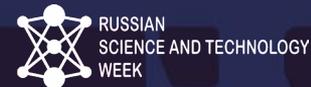
- ✎ integration of the brand into the design of 1 conference hall
- ✎ customization of the Forum program taking into account the interests of the partner
- ✎ participation in high-profile events for up to 2 people
- ✎ VIP participant badges for up to 2 people
- ✎ meals for the delegation up to 2 people
- ✎ priority registration

## Industrial partner

**5 000 000 RUB**

- ✎ space for a stand in the cluster up to 20 m<sup>2</sup>
- ✎ integration of the brand into the digital design of the Forum (website, mobile application)
- ✎ participation in high-profile events for up to 2 people
- ✎ VIP participant badges for up to 2 people
- ✎ meals for the delegation up to 2 people
- ✎ priority registration

# DRAFT SCHEME FOR THE EXHIBITION 2025



\*information on available space is available upon request

# PARTICIPATION IN THE EXHIBITION: INDIVIDUAL STANDS



Organizational fee per 1 m<sup>2</sup> - 18 000 RUB

- ✎ Minimum placement area from 20 m<sup>2</sup>
- ✎ Surcharge for visibility (first line of stands, marked on the diagram) +20%/+10% to the cost of sq. m.
- ✎ Surcharge for location in the Expocenter lobby - overview stands +20%
- ✎ Payment of registration fee – 20 000 rubles (mandatory for all exhibitors)



# EXAMPLES OF STANDS



# PARTICIPATION IN THE EXHIBITION: INDUSTRY CLUSTERS

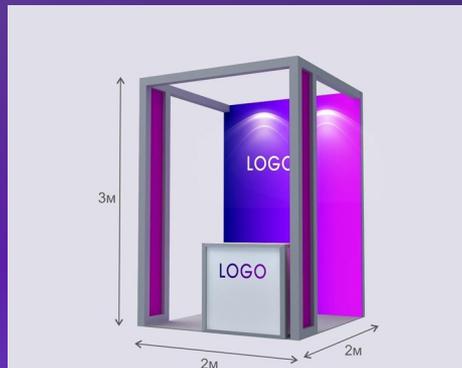


Cost of the package  
"Cluster Partner" – 950 000 RUB

The package includes:

- ✎ Placement of the partner's logo on the walls inside the cluster
- ✎ Broadcast of the partner's logo/video on the screen inside the cluster
- ✎ Priority right of the partner's report at the conference inside the cluster
- ✎ Invitation for two persons to the plenary session

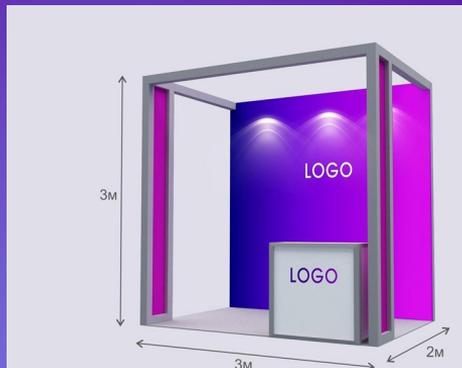
# PARTICIPATION IN THE EXHIBITION: INDUSTRY CLUSTERS



Модуль 4 кв.м



Модуль 8 кв.м



Модуль 6 кв.м



Модуль 20 кв.м

## Cost of a module on a collective stand (standard construction)

Module size, sq.m.	Cost, RUB
4	350 000
6	450 000
8	550 000
20	1 000 000

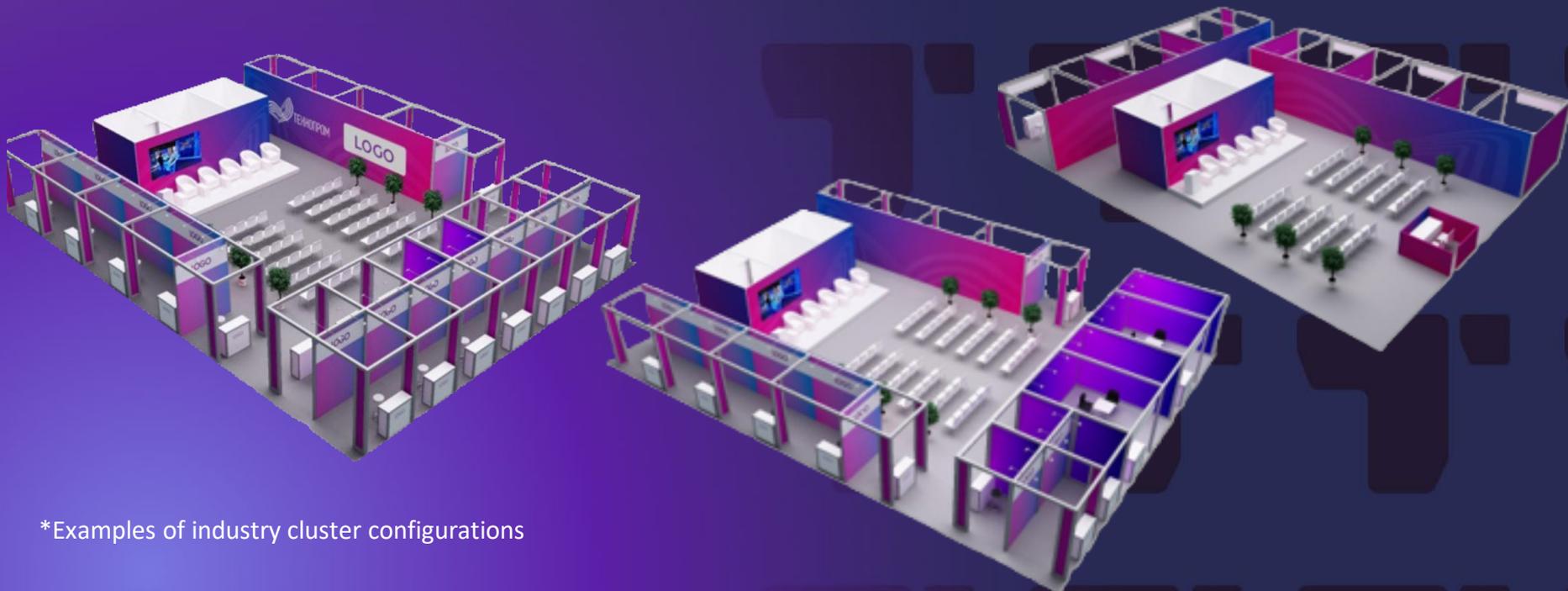
### The price includes:

- 👉 table
- 👉 2 chairs
- 👉 1 bar stool
- 👉 stand
- 👉 an electrical socket
- 👉 stand branding (placing the logo on the stand and the wall surface of the stand)

Additionally: payment of the registration fee – 20 000 rubles (mandatory for all exhibitors, which includes the issuance of badges of the “Exhibitor” category)

# PARTICIPATION IN THE EXHIBITION: INDUSTRY CLUSTERS

In 2024 industry clusters operated in the format of an exhibition complex, conference halls and networking platforms.  
The cluster partners were: Rosatom, Rostelecom, T1 holding.



\*Examples of industry cluster configurations

# Examples of clusters



# PARTICIPATION IN THE EXHIBITION: PARTNER COUNTRY

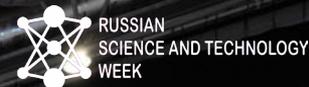
The cost of the package

10 000 000 RUB

- Creation of a 6x10 m stand in the central hall of the Expocentre on a turnkey basis, taking into account the work of technical personnel during the exhibition (content - video, texts, exhibits are presented by the partner country)
- Participation in the Forum of a delegation of up to 20 people
- Participation in the evening cultural and entertainment program of up to 20 people
- Meals for the delegation up to 20 participants
- Invitations to a plenary session of up to 10 people
- Invitations to the Governor's reception of up to 3 people

\*it is possible to increase the stand area, the cost of the package will be increased proportionally

# PARTICIPATION IN THE EXHIBITION: PARTNER COUNTRY



The cost of the package

5 000 000 RUB

- Creation of a 3x6 m stand in the central hall of the Expocentre on a turnkey basis, taking into account the work of technical personnel during the exhibition (content - video, texts, exhibits are presented by the partner country)
- Participation in the Forum of a delegation of up to 10 people
- Participation in the evening cultural and entertainment program of up to 10 people
- Meals for the delegation up to 10 participants
- Invitations to a plenary session of up to 5 people
- Invitations to the Governor's reception of up to 2 people

\*it is possible to increase the stand area, the cost of the package will be increased proportionally

# PARTICIPATION IN THE EXHIBITION: PARTNER REGION



The cost of the package

5 500 000 RUB

- ✎ Creation of a stand on a turnkey basis, taking into account the work of technical personnel during the exhibition (content - video, texts, exhibits are presented by the partner country)
- ✎ Additional package of advertising opportunities (video screens, website, etc.)
- ✎ Participation in the evening cultural and entertainment program of up to 10 people
- ✎ Meals for the delegation up to 10 participants
- ✎ Invitations to a plenary session of up to 5 people
- ✎ Invitations to the Governor's reception of up to 2 people



# PARTICIPATION IN THE EXHIBITION: ALLEY OF REGIONS



A platform for demonstrating the achievements of the regions in the format of an alley, which is located in the plenary session hall. The format of the alley provides an opportunity to quickly obtain information about the main technological developments of the region.



# PARTICIPATION IN THE EXHIBITION: REGIONAL STAND

The cost of the package

3 300 000 RUB

- Creation of a 3x6 m stand in the plenary session hall on a turnkey basis, taking into account the work of technical personnel during the exhibition (content - video, texts, exhibits presented by the region)
- Participation in the evening cultural and entertainment program of up to 5 people
- Meals for the delegation up to 5 participants
- Invitations to a plenary session of up to 2 people
- Invitations to the Governor's reception of up to 2 people

The cost of each additional participant from a region over 5 people is 45 000 rubles/person.



**ТОМСКАЯ ОБЛАСТЬ**  
ТОМСКАЯ ОБЛАСТЬ ЯВЛЯЕТСЯ УСПЕШНЫМ  
НАУЧНО-ТЕХНОЛОГИЧЕСКИМ ЦЕНТРОМ СИБИРИ

- 6 международных университетов реализуют программы сотрудничества с ведущими российскими университетами
- 5 международных научных программ реализуется в рамках программы «Томск-2025»
- 32 международных лабораторий созданы на базе вузов

**ТЕНДЕНЦИИ ПОСЛЕДНИХ ЛЕТ - РОСТ НАУКОЕМКОГО ПРОИЗВОДСТВА В ВРП**

Объем ВВП Томской области в 2023 г. в текущих ценах	853,2 млрд рублей
Удельный вес наукоемкого производства	102%
в структуре экономики	

17% и 17% выросли в 2023-й регионы 1000 человек вузов России	100%
в списке в области высшего образования QS World University 2024	104%
по версии «Мировой рейтинг университетов» (World University Rankings)	108,5%
по версии «Мировой рейтинг университетов» (World University Rankings)	109,9%



# Custom integrations

## Cultural program partner – 2 500 000 RUB

- Integration of the partner's logo into the design of the stage of the science and art festival 'TechnoArt'
- Integration into the program over 4 days
- Branding of one location on the street Lenina (Pobeda Cinema) as part of the science and art festival 'TechnoArt' in the partner's corporate style

## VIP lounge zone partner – 2 000 000 RUB

- Integration of partner's logo into the zone design
- Promotional uniform of staff branded with the partner's logo
- VIP traffic of forum guests

## Opening and awards ceremony partner – 1 500 000 RUB

- Integration of partner's logo into the digital design of the stage
- Integration into the ceremony program: interactive content from the host
- Partner's handouts on the seats (600 seats)

## Breakfast/dinner with the Governor partner – 2 000 000 RUB

- Integration of partner's logo into the design and demonstration materials on the screen
- Charging stations of the partner branded with the partner's logo
- Promotional uniform of waiters branded with the partner's logo
- Customization of the breakfast program



# Additional advertising opportunities\*



\*The cost of surface branding is sent upon request

# FORUM CONGRESS PROGRAM



TECHNOPROM



RUSSIAN  
SCIENCE AND TECHNOLOGY  
WEEK



## Holding your own event:

- inclusion of the event in the main program of the Forum
- provision of a venue for the event
- technical support
- Photography
- coverage of the event in the Forum sources
- assistance in attracting speakers

## For speakers:

participation with a report within the framework of the event is possible (by agreement with the organizer of the event).

Participation in the Forum congress program is free

# SPECIAL STATUS



TECHNOPROM



RUSSIAN  
SCIENCE AND TECHNOLOGY  
WEEK

VIP invitation  
70 000 RUB

-  VIP badge
-  Separate check-in desk
-  Invitation to the Governor's reception
-  Access to the VIP lounge zone
-  Priority access to the plenary session and the cultural and entertainment program

\*To obtain a VIP invitation, additional registration for participant accreditation will be required.



# ORGANIZERS AND PARTNERS



## ORGANIZERS:



Минпромторг  
России



MINISTRY OF HEALTH  
OF THE RUSSIAN FEDERATION



MINISTRY OF ENERGY  
OF THE RUSSIAN FEDERATION



MINISTRY OF NATURAL  
RESOURCES AND ECOLOGY OF  
THE RUSSIAN FEDERATION

## GENERAL SCIENTIFIC PARTNER:

## OFFICIAL PARTNER:



The Russian Academy of Sciences



Siberian Branch of the Russian  
Academy of Sciences



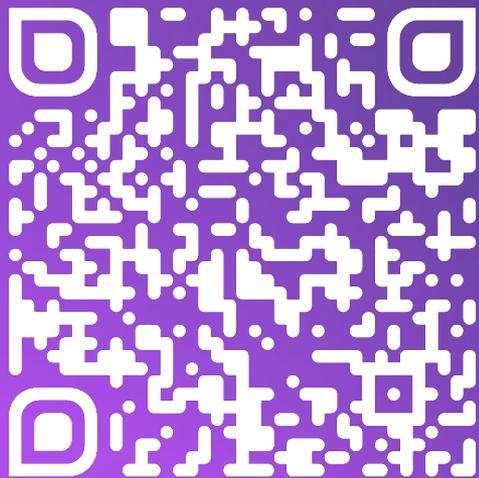
National Research Centre "Kurchatov Institute"



## INFORMATION PARTNERS:







[forumtechnoprom.ru](http://forumtechnoprom.ru)

8 800 200 84 78  
[info@forumtechnoprom.ru](mailto:info@forumtechnoprom.ru)

**TECHNOPROM in social networks:**

 [https://vk.com/forum\\_technoprom](https://vk.com/forum_technoprom)

 <https://t.me/forumtechnoprom>