



TECHNOPROM



RUSSIAN
SCIENCE AND TECHNOLOGY
WEEK

XII International Forum of Technological Development "TECHNOPROM-2025"

"Science, Personnel, Industry: Key Components of
Technological Leadership"

AUGUST 27-30, 2025 | NOVOSIBIRSK CITY

TECHNOPROM-2024: FORUM RESULTS



28 683

IN PERSON:
ONLINE:

89

IN PERSON:
ONLINE:

40

121

PARTICIPANTS

16 062

12 621

FEDERAL SUBJECTS OF RUSSIA

70

88

COUNTRIES

PARTICIPANTS IN
PERSON

202

1388

IN PERSON:
ONLINE:

14

79

84 589 916

EVENTS

SPEAKERS

1 256

132

BOILING POINTS

broadcast of 50 events

AGREEMENTS SIGNED

MEDIA COVERAGE

Active regions:



Moscow
1162



Saint-Petersburg
258



Kemerovo
Oblast
234



Tomsk Oblast
222



Moscow Oblast
187



Republic of
Tatarstan
172

Active countries:



Republic of
Belarus



Republic of
Uzbekistan



Kingdom of Saudi
Arabia



Republic of
Kazakhstan



United Arab Emirates



People's Republic
of China



Republic of the
Philippines



Republic of
Cameroon



Burkina Faso



Republic
of Chad



Federal Republic
of Nigeria



Republic of
the Niger



Republic of
Equatorial Guinea



Republic of
Senegal



Republic
of Guinea



Republic
of Mali










Islamic
Republic of
Mauritania


FORUM CONGRESS PROGRAM 2024



7 MAIN TRACKS:

-  UNMANNED AERIAL VEHICLES
-  ARTIFICIAL INTELLIGENCE
-  MODERN HEALTH SAVING TECHNOLOGIES
-  MEANS OF PRODUCTION AND AUTOMATION
-  NEW MATERIALS AND CHEMICAL INDUSTRY
-  ECOLOGY AND CLIMATE
-  NEW ENERGY TECHNOLOGIES
(INCLUDING NUCLEAR TECHNOLOGIES)

6 THEMATIC TRACKS:

-  SCIENCE, TECHNOLOGY AND INDUSTRY COOPERATION
-  DEVELOPMENT OF TALENTS IN THE FIELD OF SCIENCE AND TECHNOLOGY, SCIENTIFIC AND TECHNOLOGICAL SUPPORT AND STAFFING FOR NEW NATIONAL PROJECTS
-  MANAGEMENT SYSTEM IN THE FIELD OF SCIENCE AND TECHNOLOGY, LEADING SCIENTIFIC ORGANIZATIONS AND SCIENTIFIC AND TECHNOLOGICAL EXPERTISE
-  INTELLECTUAL PROPERTY
-  INTERNATIONAL SCIENTIFIC AND TECHNOLOGICAL COOPERATION
-  DECADE OF SCIENCE AND TECHNOLOGY



MAIN FORUM EVENTS 2024



Plenary session

"Key aspects of technological leadership: science, personnel, regions"

Moderator:

Dmitry Chernyshenko – Deputy Prime Minister of Russia

Speakers:

- *Stepan Kalmykov* – Vice President of the Russian Academy of Sciences
- *Igor Kobzev* – Governor of Irkutsk Oblast
- *Vasily Osmakov* – First Deputy Minister of Industry and Trade of the Russian Federation
- *Denis Sekirinsky* – Deputy Minister of Science and Higher Education of the Russian Federation
- *Tatyana Semenova* – Deputy Minister of Health of the Russian Federation
- *Andrey Travnikov* – Governor of Novosibirsk Region

- ✎ Meeting "Results of the development of comprehensive state programs for scientific and technological management of "pilot" subjects of the Russian Federation"
- ✎ Meeting of the Interdepartmental Working Group on Technological Development under the Government Commission for Economic Modernization and Innovative Development of Russia on the issue of "The role of innovative development programs for companies with state participation for regional scientific and technological development"
- ✎ Meeting of the Council of Chief Designers of the Machine Tool Industry
- ✎ Extended meeting of the Personnel Committee of the Association of Innovative Regions of Russia



11 SATELLITE EVENTS 2024

**IV National Forum on
Technology Transfer**

3753



**International Forum of Russia-Africa
Cooperation "Education. Business.
Culture - 2024"**

2550

XVIII Siberian Venture Fair

2462



**III Festival of Scientific and
Industrial Cinema of Siberia
"Silicon"**

52000

Forum "Urban Technologies"

3050

**Forum "Improving Labor
Productivity"**

2960

IV Large Mathematical Workshop

1653

**School of Young Scientists
"My Intellectual Property"**

2699

**Meeting of advanced engineering
schools**

2386

Siberian Forum of HR Strategies

3482

**II All-Russian Scientific and
Technological Dictation**

2923



TECHNOPROM-2024: EXHIBITION RESULTS



190 EXHIBITORS

50 STANDS

14 000 m²

more than **20 000** visitors



INDUSTRY CLUSTERS:

- Aerospace technologies, instrument engineering, machine tool engineering and microelectronics
- Digital technologies, artificial intelligence
- Petrochemicals, energy and nuclear innovative technologies
- High-tech healthcare, agrobiotechnology, ecology and climate

CLUSTER PARTNERS:

- Rostelecom
- Rosatom
- T1 holding

20 “pilot” regions presented scientific and technological programs with the support of AIRR



REGION-PARTNER



Republic of Bashkortostan

SCHEME FOR THE EXHIBITION 2024



TECHNOPROM-2025:

"Science, Personnel, Industry: Key Components of Technological Leadership"









FORUM GOAL

Consider a set of measures to ensure a technological breakthrough: accelerated implementation of scientific research results in the economy, staffing of priority industries, increased investment in science by the state and business. Determine the role of regions in the implementation of national technological leadership projects.

FORUM MISSION

Creation of a platform where representatives of regions, enterprises, scientific and educational organizations, development institutes, federal executive authorities with the participation of colleagues from partner countries will be able to discuss issues of scientific and technological development of the country, build interregional and international cooperation chains to achieve technological leadership using specific projects, cases, and technological developments as examples.






FORUM OBJECTIVES

-  Consider the possibilities of regions' participation in the implementation of the activities of the Unified Plan for Achieving the National Goal "Technological Leadership".
-  Organize a presentation and discussion of national projects of technological leadership with the involvement of the main participants-implementers of national projects and interested regions.
-  Consider possible forms of integration of research and development and production and technological activities proposed by regions, state corporations, scientific organizations, universities and other entities in order to determine the most promising ones.
-  Consider possible forms (models, plans...) of training personnel for the implementation of national projects of technological leadership proposed by regions, state corporations, scientific and educational organizations and other entities. (Discussion of the issue - how regions are included in the implementation of the activities of the "Strategy for the Development of the Education System in the Russian Federation for the Period up to 2036 with a Prospect up to 2040"). Present models of organizing scientific and technological education for children and youth.
-  Continue the exchange of experience in organizing the management of scientific and technological development of regions, organize an extended meeting of the interdepartmental working group on the implementation and development of the institute of managers responsible for the scientific and technological revolution of regions (under the leadership of L.S. Gumerova) (discussion of the issue "Comprehensive state programs for scientific and technological development of regions - synchronization of indicators of programs and national projects to achieve technological sovereignty").
-  Ensure the involvement of partners from friendly countries in cooperation in the scientific, educational and scientific and technological spheres, facilitate the conclusion of agreements, as well as the development of international trade and economic relations.













12 MAIN TRACKS:

-  ARTIFICIAL INTELLIGENCE
-  NEW MATERIALS AND CHEMICAL INDUSTRY
-  NUCLEAR AND ENERGY TECHNOLOGIES
-  MODERN HEALTH SAVING TECHNOLOGIES
-  UNMANNED AERIAL VEHICLES
-  DEVELOPMENT OF A MULTI-SATELLITE ORBITAL GROUP
-  MEANS OF PRODUCTION AND AUTOMATION
-  ROBOTICS
-  INSTRUMENT ENGINEERING
-  TECHNOLOGICAL SUPPORT FOR FOOD SECURITY
-  NEW TRANSPORT SYSTEMS
-  ECOLOGY AND CLIMATE

5 THEMATIC TRACKS:

-  INTELLECTUAL PROPERTY
-  MANAGEMENT SYSTEM IN THE FIELD OF SCIENCE AND TECHNOLOGY (LEADING SCIENTIFIC ORGANIZATIONS AND SCIENTIFIC AND TECHNOLOGICAL EXPERTISE)
-  DECADE OF SCIENCE AND TECHNOLOGY
-  SCIENTIFIC AND INDUSTRIAL TOURISM
-  INVESTMENTS IN SCIENCE

12 SATELLITE EVENTS :

-  V National Forum on Technology Transfer
-  II Siberian Forum of HR Strategies
-  XIX Siberian Venture Fair
-  II International Forum of Russia-Africa Cooperation "Education. Business. Culture - 2025"
-  Forum "Improving Labor Productivity"
-  School of young scientists "My intellectual property"
-  V Big Mathematical Workshop
-  III All-Russian Scientific and Technological Dictation
-  Meeting of leading engineering schools
-  Congress of Councils of Young Scientists and Student Scientific Societies
-  Conference and exhibition exposition "Domestic software: the path to technological leadership"
-  Eurasian Export Forum: New Partnership Strategies

SPONSORSHIP OPPORTUNITIES



General partner

20 000 000 RUB

- ✎ space for a stand up to 200 m²
- ✎ integration of the brand into the design of the Forum
- ✎ broadcast of the partner's advertising video in the lobby of the 1st floor of the Novosibirsk Expocentre International Exhibition Complex
- ✎ participation in high-profile events for up to 5 people
- ✎ customization of the Forum program taking into account the interests of the partner
- ✎ VIP participant badges for up to 5 people
- ✎ meals for the delegation up to 5 people
- ✎ parking spaces for up to 2 cars
- ✎ priority registration

Financial partner

15 000 000 RUB

- ✎ space for a stand up to 130 m²
- ✎ integration of the brand into the design of the Forum
- ✎ broadcast of the partner's advertising video in the lobby of the 1st floor of the Novosibirsk Expocentre International Exhibition Complex
- ✎ participation in high-profile events for up to 4 people
- ✎ VIP participant badges for up to 4 people
- ✎ meals for the delegation up to 4 people
- ✎ parking spaces for up to 2 cars
- ✎ priority registration

SPONSORSHIP OPPORTUNITIES



Title partner

13 000 000 RUB

- ✎ integration of the brand into the design of 1 cluster at the exhibition
- ✎ integration of the brand into the design of 1 conference hall
- ✎ integration of the brand into the digital design of the Forum (website, mobile application, interactive screensavers on the screens of the Novosibirsk Expocentre International Exhibition Complex)
- ✎ broadcast of the partner's advertising video in the lobby of the 1st floor of the Novosibirsk Expocentre International Exhibition Complex
- ✎ participation in high-profile events for up to 3 people
- ✎ VIP participant badges for up to 3 people
- ✎ meals for the delegation up to 3 people
- ✎ priority registration

Official partner

10 000 000 RUB

- ✎ space for a stand up to 100 m²
- ✎ integration of the brand into the digital design of the Forum (website, mobile application, interactive screensavers on the screens of the Novosibirsk Expocentre International Exhibition Complex)
- ✎ participation in high-profile events for up to 3 people
- ✎ VIP participant badges for up to 3 people
- ✎ meals for the delegation up to 3 people
- ✎ priority registration

SPONSORSHIP OPPORTUNITIES



Congress program partner

5 000 000 RUB

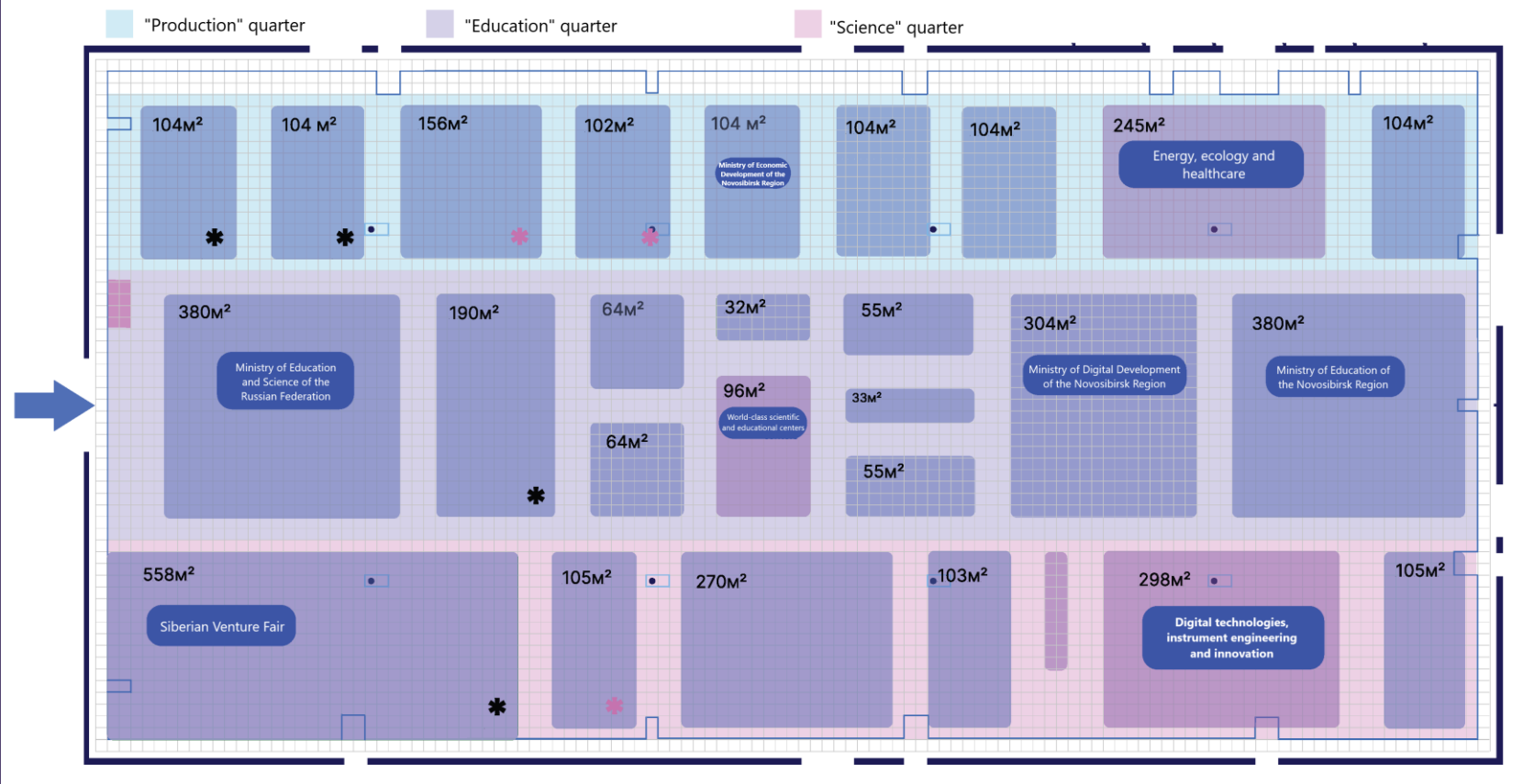
- ✎ integration of the brand into the design of 1 conference hall
- ✎ customization of the Forum program taking into account the interests of the partner
- ✎ participation in high-profile events for up to 2 people
- ✎ VIP participant badges for up to 2 people
- ✎ meals for the delegation up to 2 people
- ✎ priority registration

Industrial partner

5 000 000 RUB

- ✎ space for a stand in the cluster up to 20 m²
- ✎ integration of the brand into the digital design of the Forum (website, mobile application)
- ✎ participation in high-profile events for up to 2 people
- ✎ VIP participant badges for up to 2 people
- ✎ meals for the delegation up to 2 people
- ✎ priority registration

DRAFT SCHEME FOR THE EXHIBITION 2025



*information on available space is available upon request

PARTICIPATION IN THE EXHIBITION: INDIVIDUAL STANDS

Organizational fee per 1 m² - 18 000 RUB

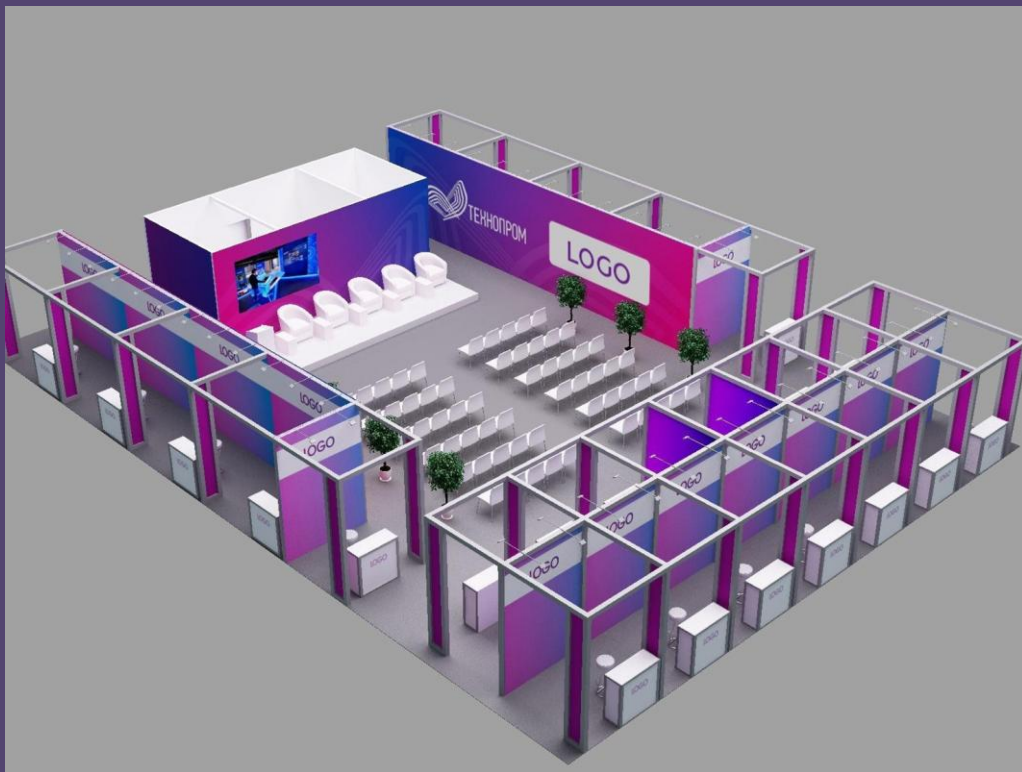
- Minimum placement area from 20 m²
- Surcharge for visibility (first line of stands, marked on the diagram) +20%/+10% to the cost of sq. m.
- Surcharge for location in the Expocenter lobby - overview stands +20%
- Payment of registration fee – 20 000 rubles (mandatory for all exhibitors)



EXAMPLES OF STANDS







PARTICIPATION IN THE EXHIBITION: INDUSTRY CLUSTERS

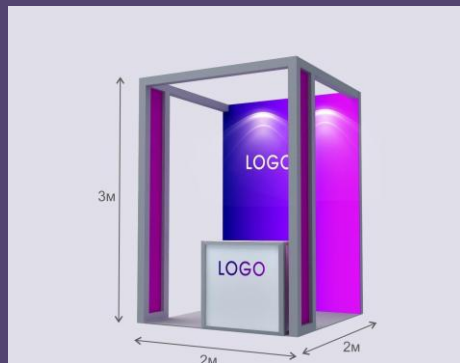


Cost of the package
"Cluster Partner" – 950 000 RUB

The package includes:

-  Placement of the partner's logo on the walls inside the cluster
-  Broadcast of the partner's logo/video on the screen inside the cluster
-  Priority right of the partner's report at the conference inside the cluster
-  Invitation for two persons to the plenary session

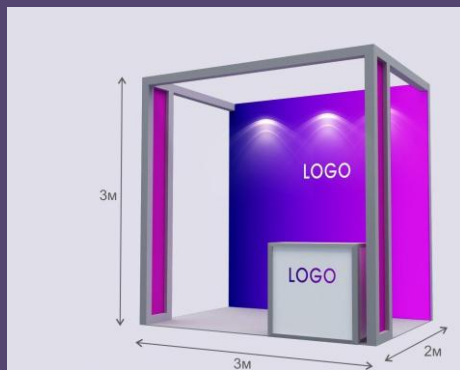
PARTICIPATION IN THE EXHIBITION: INDUSTRY CLUSTERS



Модуль 4 кв.м



Модуль 8 кв.м



Модуль 6 кв.м



Модуль 20 кв.м

Cost of a module on a collective stand (standard construction)

Module size, sq.m.	Cost, RUB
4	350 000
6	450 000
8	550 000
20	1 000 000

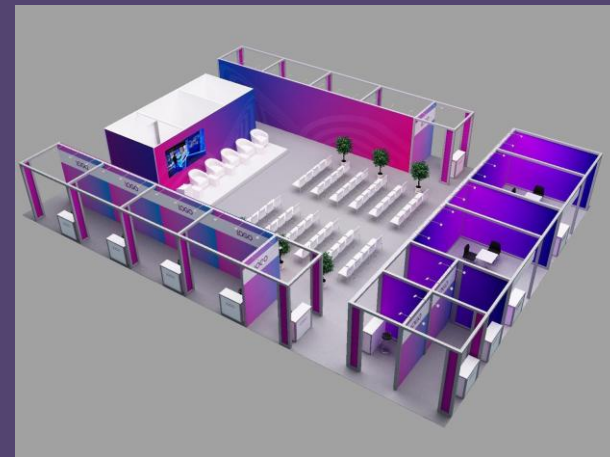
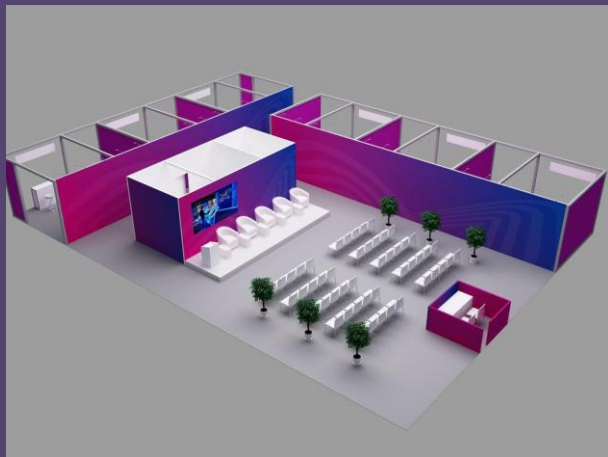
The price includes:

- 👉 table
- 👉 2 chairs
- 👉 1 bar stool
- 👉 stand
- 👉 an electrical socket
- 👉 stand branding (placing the logo on the stand and the wall surface of the stand)

Additionally: payment of the registration fee – 20 000 rubles (mandatory for all exhibitors, which includes the issuance of badges of the “Exhibitor” category)

PARTICIPATION IN THE EXHIBITION: INDUSTRY CLUSTERS

In 2024 industry clusters operated in the format of an exhibition complex, conference halls and networking platforms.
The cluster partners were: Rosatom, Rostelecom, T1 holding.



*Examples of industry cluster configurations

Examples of clusters



PARTICIPATION IN THE EXHIBITION: PARTNER COUNTRY

The cost of the package **10 000 000 RUB**

- Creation of a 6x10 m stand in the central hall of the Expocentre on a turnkey basis, taking into account the work of technical personnel during the exhibition (content - video, texts, exhibits are presented by the partner country)
- Participation in the Forum of a delegation of up to 20 people
- Participation in the evening cultural and entertainment program of up to 20 people
- Meals for the delegation up to 20 participants
- Invitations to a plenary session of up to 10 people
- Invitations to the Governor's reception of up to 3 people

*it is possible to increase the stand area, the cost of the package will be increased proportionally



PARTICIPATION IN THE EXHIBITION: PARTNER COUNTRY

The cost of the package

5 000 000 RUB

- Creation of a 3x6 m stand in the central hall of the Expocentre on a turnkey basis, taking into account the work of technical personnel during the exhibition (content - video, texts, exhibits are presented by the partner country)
- Participation in the Forum of a delegation of up to 10 people
- Participation in the evening cultural and entertainment program of up to 10 people
- Meals for the delegation up to 10 participants
- Invitations to a plenary session of up to 5 people
- Invitations to the Governor's reception of up to 2 people

*it is possible to increase the stand area, the cost of the package will be increased proportionally



PARTICIPATION IN THE EXHIBITION: PARTNER REGION



The cost of the package

5 500 000 RUB

- ✦ Creation of a stand on a turnkey basis, taking into account the work of technical personnel during the exhibition (content - video, texts, exhibits are presented by the partner country)
- ✦ Additional package of advertising opportunities (video screens, website, etc.)
- ✦ Participation in the evening cultural and entertainment program of up to 10 people
- ✦ Meals for the delegation up to 10 participants
- ✦ Invitations to a plenary session of up to 5 people
- ✦ Invitations to the Governor's reception of up to 2 people



PARTICIPATION IN THE EXHIBITION: ALLEY OF REGIONS



A platform for demonstrating the achievements of the regions in the format of an alley, which is located in the plenary session hall. The format of the alley provides an opportunity to quickly obtain information about the main technological developments of the region.



PARTICIPATION IN THE EXHIBITION: REGIONAL STAND

The cost of the package **3 300 000 RUB**

- Creation of a 3x6 m stand in the plenary session hall on a turnkey basis, taking into account the work of technical personnel during the exhibition (content - video, texts, exhibits presented by the region)
- Participation in the evening cultural and entertainment program of up to 5 people
- Meals for the delegation up to 5 participants
- Invitations to a plenary session of up to 2 people
- Invitations to the Governor's reception of up to 2 people

The cost of each additional participant from a region over 5 people is 45 000 rubles/person.



Custom integrations

Cultural program partner – 2 500 000 RUB

- Integration of the partner's logo into the design of the stage of the science and art festival 'TechnoArt'
- Integration into the program over 4 days
- Branding of one location on the street Lenina (Pobeda Cinema) as part of the science and art festival 'TechnoArt' in the partner's corporate style

VIP lounge zone partner – 2 000 000 RUB

- Integration of partner's logo into the zone design
- Promotional uniform of staff branded with the partner's logo
- VIP traffic of forum guests

Opening and awards ceremony partner – 1 500 000 RUB

- Integration of partner's logo into the digital design of the stage
- Integration into the ceremony program: interactive content from the host
- Partner's handouts on the seats (600 seats)

Breakfast/dinner with the Governor partner – 2 000 000 RUB

- Integration of partner's logo into the design and demonstration materials on the screen
- Charging stations of the partner branded with the partner's logo
- Promotional uniform of waiters branded with the partner's logo
- Customization of the breakfast program



Additional advertising opportunities*



*The cost of surface branding is sent upon request

FORUM CONGRESS PROGRAM



Holding your own event:

- inclusion of the event in the main program of the Forum
- provision of a venue for the event
- technical support
- Photography
- coverage of the event in the Forum sources
- assistance in attracting speakers

For speakers:

participation with a report within the framework of the event is possible (by agreement with the organizer of the event).

Participation in the Forum congress program is free



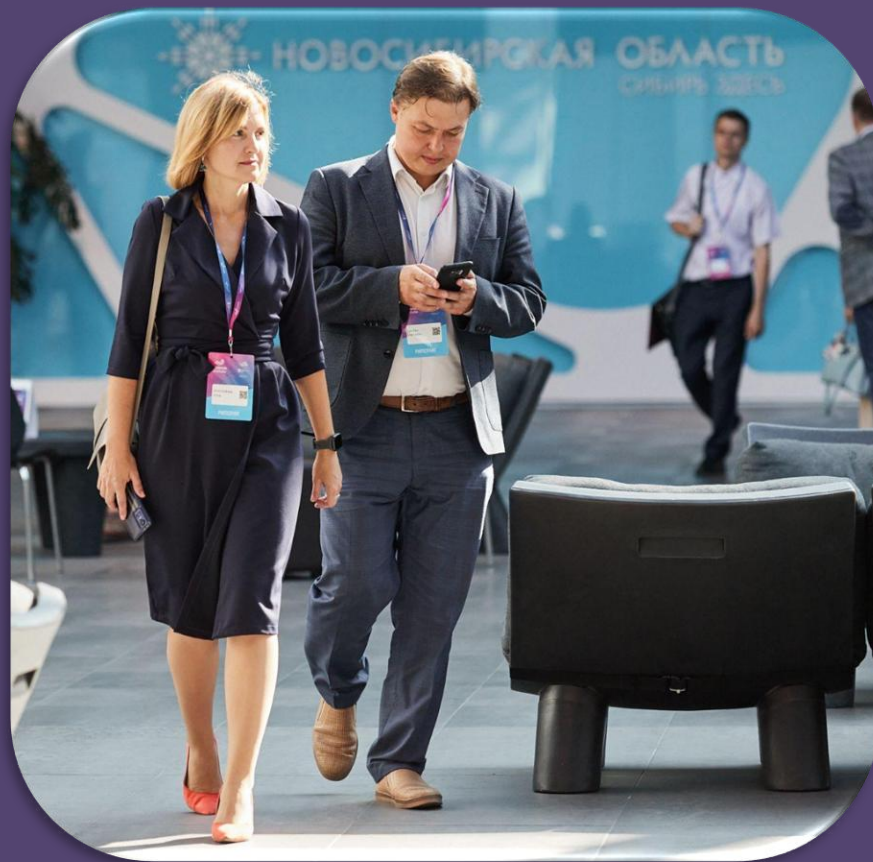
Special status

VIP invitation

70 000 RUB

- 🦋 VIP badge
- 🦋 Separate check-in desk
- 🦋 Invitation to the Governor's reception
- 🦋 Access to the VIP lounge zone
- 🦋 Priority access to the plenary session and the cultural and entertainment program

*To obtain a VIP invitation, additional registration for participant accreditation will be required.



ORGANIZERS AND PARTNERS 2024



ORGANIZERS:



Минпромторг
России



GENERAL SCIENTIFIC PARTNER:

OFFICIAL PARTNER:



The Russian Academy of Sciences



Siberian Branch of the Russian
Academy of Sciences



National Research Centre "Kurchatov Institute"



INFORMATION PARTNERS:

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